

OFFICE OF THE CHIEF DISTRICT AGRICULTURE OFFICER,
MAYURBHANJ, BARIPADA

Email_id- ddabaripada.dag@nic.in

Letter No: - 3684

/Agril Dt. 17-06-2025

To,

The DeGM
OSWAN, Mayurbhanj
Collectorate Building, Baripada-757001
Mayurbhanj, Odisha,

Sub: Publication of request for Expression of Interest (EOI)

Dear Sir,

Kindly find enclosed herewith the soft copies of Contents (in English), verified, found to be correct and virus/ malware free [In PDF files (*pdf format, maximum size 3.5 MB) written in CD-ROM and hard copies of the EOI notice. **3666 / dt.16.06.2025** and (In English) "Expression of Interest for finalization of value chain partners (Farmers Producer Organisations/ Cooperatives/ Public or Private Corporations under the scheme National Mission on Edible Oil – Oilseed, 2025-26 in 2 clusters of Mayurbhanj district" to be published on the district website from **dt.17.06.2025** and to be deleted from the website on **dt.01.07.2025**.

This information May kindly be displayed in the Mayurbhanj District Website under the following section: [Tick the suggested section]

- Departments
- Culture
- Tourism
- Tenders/ Quotations ✓
- Recruitments/ Results

- Documents
- Citizen Services
- Public Information
- Any other suitable section

Yours faithfully,

(Signature)
17-6-25
Chief District Agriculture Officer,
Mayurbhanj, Baripada

Enclosures:

**OFFICE OF THE CHIEF DISTRICT AGRICULTURE OFFICER,
MAYURBHANJ, BARIPADA**

Expression of Interest (EOI) for finalization of VCPs under NMEO-OS (2025-26).

Order No- 3666

Date: - 16.06.2025

Expression of Interest (EOI) is invited by Chief District Agriculture Officer, Mayurbhanj from the experienced and interested farmer producer organization (FPO), Cooperative or public/private Corporation operating the oilseed sector for management of cluster under NMEO-OS 2025-26. Interested farmer producer organization (FPO), Cooperative or public/private Corporation operating in the Oilseed sector are requested to submit their expression of interest (EOI) in sealed envelope super scribed as "application for engagement as value chain partners (VCPs) for implementation of NMEO-OS in cluster approach for the year 2025-26 for Mayurbhanj District" by registered/speed post. The proposals in E-mail would not be entertained in this regard. The EOI should be addressed to the office of the Chief District Agriculture Officer, Mayurbhanj, Baripada. The last date of Expression of interest (EOI) is 01.07.25 up to 5 PM and the same shall be opened on the next day i.e. dt.02.07.2025 at 11.30 AM in presence of authorized signatory and representatives. The authority shall not be responsible for any sort of postal delay and the EOI received beyond scheduled date and time and shall have out right been rejected. The details of the criteria for selection of the VCP are enclosed for your reference.

The authority reserves the right to cancel/reject any or all the EOI without assigning any reason thereof.

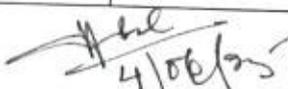
MEDAS
16-6-25
**Chief District Agriculture Officer,
Mayurbhanj, Baripada.**

(P.T.O)

Collector & District Magistrate, Mayurbhanj: -

As per Letter No. 06 / Date- 01.01.2025 & Letter No. 232 / Date- 26.03.2025 of the Director of Agriculture & food Production, Odisha, Bhubaneswar regarding selection of Value Chain Partners (VCPs) which can be a Farmer Producer Organization (FPO), Cooperative, or Public/Private Corporation operating in the oilseed sector under NMEO-Oilseeds for the year,2025-26 in demonstration clusters. A programme for demonstration of 900 ha. area (Sesamum 400 ha. & Niger 500 ha.) has been received for Kharif, 2025-26. In this context two (2 nos.) of VCPs will be selected for two clusters (as mentioned below) through EOI process for implementation of the programme. Therefore, necessary approval may kindly be given to go ahead with the EOI process.

Sl. No.	Name of the Cluster	Name of the Block	Name of the Crop	Are to be Covered (In Ha.)
1	Cluster-1	Badasahi, Betnoti, Moroda, R.G.Pur, Kuliana, Bangiriposhi, Saraskana, & Suliapada	Sesamum	400
2	Cluster-2	Karanjia, Sukruli, Jashipur, Raruan, Bijatala, Rairangpur, & Jamda	Niger	500


4/06/25
Chief District Agriculture Officer
Mayurbhanj, Baripada

For Kind Approval


Collector & District Magistrate
Mayurbhanj

4.2. Eligibility criteria for VCPs

- 4.2.1. The DEC shall invite applications from eligible FPOs and Cooperatives and public/private corporations to form crop-specific clusters following the scheme guidelines.
- 4.2.2. The DEC shall finalize the application based on the eligibility criteria mentioned here by adopting a marking system based on defined parameters (details of the scoring parameters are mentioned in Annexure 5).
- 4.2.3. Oilseed farmers within the clusters shall be given priority under convergence schemes such as Sub-Mission on Agricultural Mechanization (SMAM) and Per Drop More Crop (PDMC). Special emphasis will be placed for support under the National Beekeeping and Honey Mission.
- 4.2.4. Eligibility criteria For FPOs / Cooperatives: FPOs and Farmers' Cooperatives fulfilling the following criteria shall be eligible:
- i) Should be registered under the Companies Act or Cooperatives Act
 - ii) Should have an experience of at least 3 years working in the district where the cluster is formed
 - iii) At least 200 farmers (100 for Northeast and Hilly regions) should be registered in the FPO or Cooperative
 - iv) Average annual turnover in the past 3 years should be greater than Rs 9 lakhs
 - v) Equity of at least Rs 3 lakhs by the farmers in the FPO. Recipients of any Equity Grant by the Government shall be given preference.
- 4.2.5. FPOs formed under the 10000 FPOs scheme, FPOs associated with oilseeds registered with public agencies such as NAFED, NSC-OS etc. shall be given preference subject to fulfilling of eligibility criteria prescribed in 4.2.6.

4.3. Eligibility criteria for Public or Private Corporations

- i. Centre or State Public Sector Undertaking working in the seeds, edible oil, fertilizer sector, and Private Corporations registered with The Solvent Extractors Association of India (SEA), The Soybean Processors Association of India (SOPA), Mustard Oil Producers Association of India (MOPA), Indian Vegetable Oil Producers' Association (IVPA), National Seed Association of India (NSAI), Federation of Seed Industry of India (FSII) shall be considered for forming VCPs.
- ii. Public or Private Corporations fulfilling the following criteria shall be selected based on the performance matrix given at Annexure 5.
 - Minimum annual turnover of Rs 10 Cr
 - No defaults of taxes in last 3 years
 - Working as a producer of seeds, fertilizers, and edible oil for at least the last 5 years.

4.4. Role of Value Chain Partners (VCPs)

- 4.4.1. **Registration of Farmers:** VCPs shall identify eligible farmers within the cluster to participate in seed distribution and training programs. These farmers must be registered on the Krishi Mapper Application to ensure streamlined coordination. In cases where the state is already mapping farmers on a different state portal, the required information must be shared with DA&FW via API integration into the **Krishi Mapper portal**. Additionally, registration on the e-Samridhi portal will be mandatory to facilitate seamless procurement processes.
- 4.4.2. **Mandatory Soil Health Testing:** Before seed distribution, VCPs shall ensure that all registered farmers undergo mandatory soil health testing. This step is essential to align seed selection with local soil conditions and enhance productivity.
- 4.4.3. **Selection and Distribution of Seeds:** DOSM and VCPs shall finalize the type and quantity of seeds to be distributed in the value chain clusters, selecting from the prescribed list for the respective district/state. VCPs will have the autonomy to choose seed varieties from the approved list shared by NSC-OS. VCPs shall estimate the seed requirements of registered farmers and communicate these to the DOSM for inclusion in the State Action Plan. Any additional cost for procuring seeds beyond the financial support provided under the mission shall be borne by the farmers or VCPs.
- 4.4.4. Seed distribution shall be conducted by State agencies in presence of VCPs. VCPs shall be responsible for organizing the distribution. Seeds shall be distributed using devices such as Point-of-Sale (POS machines) for verification of

beneficiaries.

4.4.5. VCPs shall also be responsible for ensuring forward linkages of sale-of-produce either by setting up their own processing units or coordinating with other agencies. Support for setting up of post-harvest infrastructure as prescribed under NMEO-OS should be utilized. Besides VCPs should also take benefit of schemes such as Agriculture Marketing (AMI), Agriculture Infrastructure Funds (AIF) and similar other programs for creating post-harvest infrastructure like storage or processing.

4.4.6. Farmer Training and Field Schools:

- VCPs shall coordinate with Technical Support Agencies (TSAs) within the cluster to organize training sessions for farmers, while ensuring that all training activities are documented in the Krishi Mapper App.
- VCPs will also organize Farmer Field Schools (FFS) for unregistered farmers who have farms within the cluster area, ensuring these sessions are likewise recorded in the Krishi Mapper app.

4.4.7. **Dissemination of Advisory Services:** VCPs shall facilitate the dissemination of advisories to farmers through platforms such as WINDS, Gramin Krishi Mausam Seva, VISTAAR, and any other prescribed methods.

4.4.8. **Management and Outreach Assistance:** VCPs shall receive management and outreach assistance equivalent to 1.5% of the total expenses incurred on seeds and training within the cluster. This amount shall be included in the State Annual Action Plan and debited from the PME/Admin component of KY, adhering to the permissible limits of the state. The assistance shall only be disbursed to VCPs upon the successful sowing of the seeds provided.

4.5. Procedure to be followed in Value Chain Clusters

4.5.1. Advance Procurement and Supply Arrangements:

- The State Mission Director shall consolidate seed requirements for all varieties and make advance procurement and supply arrangements with seed agencies as part of a 3-year advance arrangement, specifying the varieties to be supplied to each VCP in each district.
- For FY 2024-25 and 2025-26, the availability of certified seeds shall be assessed in advance from various seed agencies, as the production of certified seeds on short notice may not be feasible. Assistance for seed procurement shall be determined based on the availability of seeds. VCPs will be linked with seed supply chains in consultation with the DOSM to ensure timely availability to farmers.

APPLICATION FORM

(For selection of FPO/Cooperative /Public or Private Corporation as VCP under the scheme NMEO-Oilseed)

(Furnish the details along with required documents)

NAME OF THE CLUSTER:

Details of the Organization:

1. Name of the Organization & Acronym:

2. Contact Details:

- a. Name-
- b. Designation/Title-
- c. E-Mail-
- d. Mobile-

3. Year of Establishment:

4. Legal Status of the Organisation

a. Is the Organization Registered-

b. If yes, Under Company Act -

c. Year of Registration

5. Year of Operation in the district

Sl No	Area of Operation	Project Name/Work Type	No of Years of Experience	Remarks

6. Experience in Oilseed/ Edible oil sector

7. No of farmers registered in the FPO or Cooperatives:

8. Average Revenue:

Financial Year	Turnover from Professional Services	Turnover from other activities	Total Turnover	Income tax return filed (Yes/No)

9. Audited Balance Sheet:

Financial Year	Audit of balance sheet (Yes/No)	Remarks

10. Equity of farmers in the FPO (At least RS 3 Lakhs by the farmers in the FPO):

11. Past experience in cluster development.

12. Market /Industry Linkage

SL NO	Market Linkage	Industry Linkage	Remarks

Authorized Signatory [In full and initials]:

Name and Designation with Date and Seal: